



Walt Disney World Resort, Orlando, FL 32830

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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DISNEY WORLD ANNOUNCES THE OPENING OF PANDORA – THE WORLD OF AVATAR

Disney's newest attractions will open to the public May 27

BAY LAKE, FL - Disney theme parks are known to create rides and attractions based off their most popular movies. Beginning May 27, guests will get to experience Animal Kingdom's most recent addition, Pandora – The World of Avatar. The one of a kind excursion takes guests on a virtual ride through the land of Pandora, experiencing the valleys, rivers, and lands associated with the movie.

The brand new attractions, which took almost six years to complete, are set to have life-like explorations. These excursions include hiking through the forests or the Valley of Mo'ara, riding through the eerie scenes of the Kaspavan River, and flying through the vibrant forests on the wings of a mountain banshee.

Flight of Passage and Na'Vi River Journey are the two new rides featured in Pandora – The World of Avatar. The Na'Vi river journey takes passengers

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page 2 of 2

and families on a slow-moving journey through the Kaspavan River where plants and animals of Pandora are seen. Flight of Passage allows guests to climb aboard banshees featured in the film. "Nothing would surprise me with this ride. Disney is going all out on it and is using every technology they have. At this point, we still don't know what all it will entail but I expect both physical and digital aspects," says Tim Grassey of WDWTRhemeParks of the new virtual ride. Additionally, guests will be able to hike through intricate forests and the Valley of Mo'ara.

In addition to the attractions, a fast-casual restaurant and gift shop will be included in The World of Avatar. D-Tech, Disney's technology brand that specializes in customizing merchandise, will be a part of the main gift shop. As expected, the restaurant's theme is consistent with Pandora. Tim Grassey says the restaurant has a "Rainforest Café vibe."

For more information about Disney World's newest attractions, please contact Mary Caldarella at (770) 296-9120 or email at mfc0010@auburn.edu.

Walt Disney World was opened in 1971 with the intention of leading the entertainment world. Disney World seeks to develop creative, innovative and profitable entertainment experiences and related produces in the world. With this mission in mind, Disney's theme parks have grown to include parks in seven different cities worldwide.

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